



*Cape Breton Credit Union's Helping Hands Fund* is about enhancing the quality of life for the people in our communities. A total of \$50,000 is available annually through CBCU's Co-operative Social Responsibility fund.

If your community group or organization is raising money for a capital project that supports the development of the community within the Cape Breton Regional Municipality, it may qualify for CBCU's CSR Program funding of **up to \$50,000**.

**Applications will be accepted until September 30<sup>th</sup>, 2022.**

### Eligibility Criteria

- The project or program must support one of two priority areas:
  1. Community and economic development
  2. Youth and education
- Funding used to build, expand and/or improve facilities that support the development of our communities and/or development and implementation of programs that support the people in our communities.
- Must benefit groups or many people in the community.
- Must be a capital project or a one-time investment.
- **Annual operating costs will not qualify for CBCU's CSR Funding**
- The majority of funds are directly utilized for the project or program, with minimal administrative costs.
- Must be completed within one year of receiving CBCU's CSR funding. **Receipts and invoices are required.**
- Provides the most exposure possible while maintaining Cape Breton Credit Union's respected and professional image.
- Project or program reflects positively on Cape Breton Credit Union. Key players in the project may be asked to co-operate with the credit union in publicity opportunities.

### Funding will not be provided for

- Projects or programs that take place outside the Cape Breton Regional Municipality.
- Projects that have been previously funded by CBCU
- Political or religious organizations
- Advocacy organizations whose causes are publicly controversial
- Individuals
- Conferences

### Additional Information

- An organization can be funded more than once, but a project cannot.
- While membership at Cape Breton Credit Union is not a requirement, preference will be given to our members when the final decision must be made between two comparable projects.

### Apply Now

**Applications will be accepted until September 30<sup>th</sup>**  
**Requests will be reviewed on an annual basis.**  
**Completed applications, along with supporting documents, can be submitted online, returned to the 340 Prince St., Sydney or 135 Reserve St., Glace Bay branches or by mail, fax, or email.**

All applicants are required to complete a formal application and submit it to Cape Breton Credit Union by September 30<sup>th</sup>. The application must be complete and clear. It is important to include all relevant information about the project or program, as the recipient will be selected based on the information provided to the selection committee. Requests will be reviewed on an annual basis.

## Application

### Project or Program:

Project or Program Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address \_\_\_\_\_

City / Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Profile:

Amount requested: \_\_\_\_\_

What focus area does your project or program fall under?

Community and Economic Development

Youth and Education

How did you hear about Cape Breton Credit Union's Helping Hands Fund? \_\_\_\_\_

Summarize your project in one sentence. (For example: To upgrade the hall.)

\_\_\_\_\_  
\_\_\_\_\_

## Organization Information

*If the space provided is insufficient, attach additional documents when submitting your application.*

List the Directors of the organization, if incorporated. If the organization is not incorporated, indicate to whom the organization is accountable?

## Project Information

Provide details about this specific project or program.

Is this the first time this project or program is being done? If not, briefly explain the history of the project or program.

Identify how the community will be involved in this project or program.

What target audience or group will benefit most from this project or program? How often will this project or program be used?

## Financial Information

Total Cost of Project: \_\_\_\_\_

Funds Raised to Date: \_\_\_\_\_

Identify sources of funding (*sponsors, donors, grants, etc.*)

Provide a timeline of your project:

## Additional Information

How will this project or program build or enhance the profile of Cape Breton Credit Union in the community? How will Cape Breton Credit Union be recognized if this project was chosen?

Cape Breton Credit Union employees are very involved in the communities we serve, and volunteer thousands of hours each year to local community organizations and initiatives. Please indicate how **Cape Breton Credit Union** employees could get involved in your project?

Thank you for completing **Cape Breton Credit Union's Helping Hands Fund** application. Please include any other relevant information of the project or program with this application.

**All candidates will be notified  
of the selection committee's  
decision of your application via  
mail or email.**

**Final decisions will be made by  
November 30<sup>th</sup>, 2022.**

Return completed application to your local branch or:

By mail

**Cape Breton Credit Union c/o  
Marketing Department  
340 Prince St, Sydney NS  
B1P 5K9**

By email

**marketing@cbcu.ca**

By fax

**902-539-6024**

**Questions? Call us at (902) 562-5559 or  
(902) 849-7610**